



SEO Proposal

Company Profile:



FindaSeoExpert.Com is a web base company Located in India with over 5 years of service. Since 2007 our worldwide clients has been satisfied with SEO and Design Services. We listen and understand your business and needs, so we provide cost effective solutions to our clients.

Optimizing a website for the major search engines will help ensure your website ranks for the most relevant key words when consumers search. No company can afford to miss client opportunities because their not ranked properly.

The most important aspect of any successful search marketing campaign is metrics. Planning, implementing, and measuring correct ROI on the site is crucial to ensuring the success of any client campaign – and FindaSeoExpert.Com ensures that your SEO campaign is managed optimally by making the right decisions, based on correct and timely reporting.

"www.FindaSeoExpert.com is not just another SEO Company"... Hire our expert SEO Team to build brand online and Search Engine Rankings... Contact Us Today!



Find a SEO Expert

Our Team Strength:

Qualified Internet Marketing Experts
Google AdWords Certified SEO Experts
Organic SEO Experts
Submission Experts
Link Builders
Bloggers
Professional Content Writers
Professional Web Designers and Developers



We have a 25 member team working full time. Projects are managed by separate project Team Heads. We have young, intelligent and experienced Experts

A Case Study:



Before we start explaining our proven Internet Marketing Process, let me show you the example of a real estate projects:

We have optimized a real estate website based in Canada and we were asked to optimize this website on Google.ca with targeted key phrases. With an effort of only 3 months, we are able to rank within top 10 and drive an average daily visitor of more than 300. We are pleased to provide some data on the project:

- Average daily visitors: more than 300
- Absolute unique visitors: 6467
- Around 80% of the visitors are from targeted demography



What Kind of Promotional Tasks Needed for Your Website:

Step One - Website Analysis and Competitor Analysis

Step Two - Keyword Analysis and Suggestion

Step Three - On-Pages optimization

- Canonical Issue Fixing
- Make SEO Friendly URL Structures
- Internal Link navigation
- Structures and Filenames
- Use SEO Friendly Codes
- Unique Titles Tags
- Description Tags
- H Tags Optimization
- Keywords Segregation URL wise
- Dynamic Components
- Keywords Density Set
- Images and Alt tag
- Xml Sitemaps
- Robots.txt
- Google Analytics Install
- W3C Verified

Step Four – Content Optimization

- Web Content Rewrite
- Article Writing
- Press Releases Writing
- Bolg, Hub Pages and Google Knol Writing

Step Five – Linking

- Press Releases Disputations
- Directory Submissions
- Article Submissions
- Social Bookmarking
- Local Business listing
- Classified Ads submissions
- Blog Commenting
- Link Exchange [Relevant Bolg and Website links]

The challenge is to seek links from good pages that are related to the keywords.

Step Six - Social Media Optimization

- Yahoo Answer
- Twitter
- FaceBook
- MySpace
- Blog Promotion
- Form Posting

Step Seven – Reporting, Summary and Feedback.

It is very important that there exist text links on client website which contain the target keywords. The better the site's text link, the higher the chances of spiders crawling to boost client website ranking and therefore getting higher traffic to the website.

Creation of Site Map [HTML]: A sitemap contains links to every page of your site. We create sitemap for your website.

Google Site Map Installation [XML]: We create XML sitemap of your website and submit it to Google webmaster.

Recommendation & Creation of Link Pages: Depending upon your current website status on search engine and keyword requirement, we will suggest you to build New Link pages. Content of these new web pages will be provided by you.

Header Tag Optimized [H1, H2....H6]: We include header tag [H1, H2....H6] on target key phrases as per search engine guidelines.

Meta Tags Composition & Upload: Meta Tags are associated with a web page and are placed in the HTML but not displayed on the page for the user to see. There are a large number of Meta tags available, but most well-known

Meta tags are the Title, Meta Description and Meta Keywords. We make Meta tags for your website pages according to search engine criteria.

Alt Tags Composition & Upload: If you can describe your image or link, then you need to add Alt Tag. Alt tags should convey what the graphic is for all about and contain good relevant keywords.

Manual Directory Submissions: We manually submit your website into general directories which target your industry.

Also Regional Search Engines and Directories: We submit your website manually in regional directories which will help you improve your local business.

Blogs Creation and Promotion: Blogs are generally designed in a journal format, written in a conversational, personal style, with most recent items at the top of a page. Blogs can offer readers the opportunity to comment on. Poston Blogs is easy to update.

Manual Article submissions: Article is a written essay on a topic focusing on 1-2 keywords which is manually submitted into "Article Directories".

Manual Press Release submissions: Press Release is a written announcement [by submitting it to Press Release sites] to draw online media attention to a new service package or product launch or specific event.

Manual Classified Ads submissions: Classified ad: a short ad in a "Classified site" appearing along with other ads of the same type.

Forum Post: A post is a user submitted message enclosed into a block containing the user's details and the date and time it was submitted. Members are usually allowed to edit or delete their own posts. Posts are contained in threads, where they appear as boxes one after another.

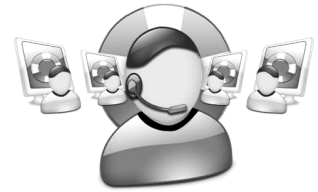
Manual Social Bookmarking submissions: Social bookmarking is a method for Internet users to store, organize, search, and manage bookmarks of web pages on the Internet with the help of metadata. Social bookmarking involves users sharing their favorite links under different categories or tags.

Google Analytics Integration: Google analytics allows you to get detailed reports regarding the traffic to your website. It provides you information like:

- What keywords visitors use to find your site?
- What is the your most popular pages?
- What countries your visitors come from?

Monthly Progress & Ranking Reports: We provide you a monthly report which tells you where your website ranks | position is in a search engine for your selected Key phrases. However, first report will be provided only after 1 month [Time starting from the day when your website becomes Search Engine Friendly]

Unlimited Support: We provide e-mail and call support.



Search Engine Optimization Packages

Deliverables	Starter SEO	Professional SEO	Comprehensive SEO
Targeted Number of Key Phrases	3	5	10
Website & Competitor Analysis	Free	Free	Free
Keyword Research & Analysis	✓	✓	✓
Canonical Issue Fixing	✓	✓	✓
Make SEO Friendly URL Structures	X	Important Pages	Entire Site
Internal Link navigation	X	✓	✓
404 Pages And 301 Redirects	X	✓	✓
Unique Titles Tags	Only 5-10 Pages	Important Pages	Entire Site
Unique Description Tags	Only 5-10 Pages	Important Pages	Entire Site
H Tags Optimization	Only Home Page	Important Pages	Entire Site
Dynamic components	X	Important Pages	Entire Site
Use SEO Friendly Code	Only 5-10 Pages	Important Pages	Entire Site
Structures and Filenames	Only 5-10 Pages	Important Pages	Entire Site
Images and Alt tag	Only 5-10 Pages	Important Pages	Entire Site
Xml Sitemaps Creation	✓	✓	✓
Sitemap Submit in Google Webmaster Tool	✓	✓	✓
Sitemap Submit in Yahoo Site Explorer	X	✓	✓
Sitemap Submit in Bing Webmaster Center	X	X	✓
Robots.txt	✓	✓	✓
W3C Verified	X	✓	✓

Google Analytics Install	Only 5-10 Pages	Important Pages	Entire Site
Keywords density Set	✓	Important Pages	Entire Site
Website Content Rewrite	X	Important Pages	Entire Site
Article Writing	1	2	3
Press Releases Writing	1	1	2
Blog Writing	1	1	2
Hub Page Writing	X	2	3
Google Knol Writing	X	1	2
Press Releases Disputations	1	2	3
Directory Submissions	100	150	200
Article Submissions	3x100	3x200	3x300
Social Bookmarking	25	50	100
Local Business Listing + Niche Directory	✓	✓	✓
Classified Ads Submissions	5	10	20
RSS Feed Submissions	10	20	25
Blog Commenting	5	15	25
Relevant & Quality Links from Blog & Websites	5	5-10	20-25
Twitter Profile Creation & Maintain	✓	✓	✓
FaceBook Profile Creation & Maintain	✓	✓	✓
MySpace Profile Creation & Maintain	X	✓	✓
Blog Promotion	X	✓	✓
Form Posting	X	✓	✓
Yahoo Answers	X	5	10
Progress and Rank Report	Free	Free	Free
Reporting Time	Fortnightly	Fortnightly	Fortnightly
Regional Key Phrases	\$200 USD	\$400 USD	\$600 USD
Regional + National Key Phrases	\$250 USD	\$450 USD	\$700 USD
Regional + National + Generic Key Phrases	\$300 USD	\$500 USD	\$800 USD



Payment:

Payment Terms: 75% in advance for all the jobs.

Payment options: You can pay by www.paypal.com

We assure you of best of our attention at all times and look forward to a long lasting mutually productive relationship!

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